



Hi friends,

I come to you with a story we've wanted to share for a *long* time. It involves cell ag's favorite topic: nomenclature.

Last month was the sixth anniversary of the coining of "cellular agriculture," a term which was "invented" in an old New Harvest Facebook group. Famously, Isha deleted her Facebook a few years ago. In doing so, she accidentally erased what we *thought* was the only documentation of the naming of the field.

Last week, there was a plot twist!

I was able to recover a PHYSICAL COPY of that now-deleted Facebook thread. That is, a physical copy of a digital artifact lost to the digital dark ages.

The Lost History of the Naming of Cellular Agriculture

I was one of those 26 individuals who came together to name the field in that thread. Looking back, I was mostly a lurker, but it's special to be a part of history. "Cellular agriculture" wasn't invented in some stuffy room filled with cell ag "establishment." It was created collectively, in an open community of donors, volunteers, and students like myself :)

Talk soon,



P.S.

If you're very online, you've probably seen a fair bit of talk about [NFTs](#)—non-fungible tokens, or blockchain-verified digital art, purchased with cryptocurrency.

What if we made an NFT of Sherrie's printout of the Facebook thread? That is, an NFT of the PDF of a lost (virtual) moment in cell ag history? We would auction it, with proceeds going to support open cell ag research.

What do you think? This is out of my wheelhouse, so if there are any crypto people out there, please reach out!

Support open cell ag research

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