



Hello friends!

I'm going to be experimenting with sending out a "roundup" at end of each month. This will be a virtual bulletin board for community updates, targeted opportunities, and more. For long-time subscribers, it will be a blast from the past in style and format :)

What do you want to see in a roundup? Let me know! As always, you can just reply to this email.

ANNOUNCEMENTS

♥ New staff:

At the beginning of the year, we added three new people to our team. Over the last four months, our team of now eleven has been getting into a new groove. Isha calls us a "skunk works operation" — a term new to me, but fitting!



Meet **Yadira**
Research Collaborations Director



Meet **Bre**
Research Operations and Outreach Director



Meet **Steph**
Development Manager

♥ New website:

As you may have noticed, we have a new website! Please note that it's a work in progress! Many pages (like those for each of our researchers) are still being developed.

That being said, I want to take a moment to give some backstory about my favorite part of the website: our homepage illustration.



Illustrated by Nick Counter, who also created our iconic yellow burger illustration.

Inspired by the illustrations used in [Science for the People](#), a grassroots organization (and publication!) from the 1970s about radical science for good.

It captures who we are and what we hope to accomplish over the next few years. Which is, build the infrastructure for a better, cell-cultured world!

What do we mean by infrastructure?

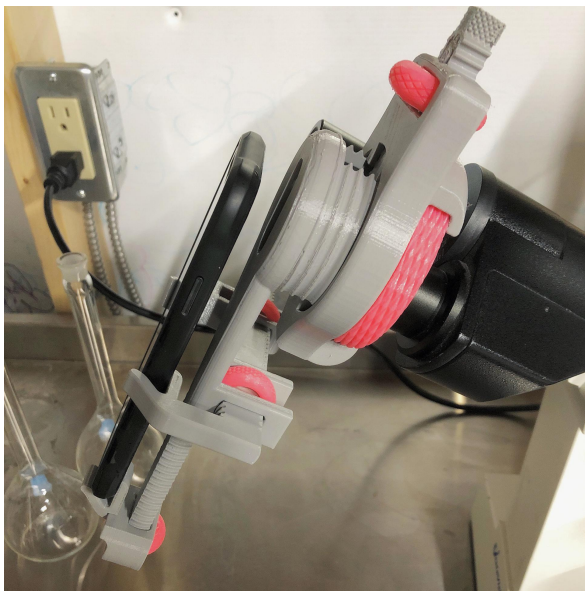
"Infrastructure, at its most fundamental level, is not about roads and bridges, cable and concrete. It's about who we are, what we value, and what kind of society we want to create. If it's a 'once in a generation' project, it's essential we get it right." (excerpted from [here](#))

Although that quote is not about cell ag specifically, it captures the spirit of our new mission— to not only build this field, but build it with integrity.

♥ New research:

- We are collaborating with the University of Fraser Valley to research the [viability of a localized cellular agriculture in Canada](#).
- New Harvest research fellow Jordan Jones published a paper about his research [growing meat on decellularized vegetable scaffolds](#).
- New Harvest research fellow Ricardo Gouveia published a paper about his research [growing tissue on curved surfaces](#).

SEEKING BETA TESTERS



Customized microscope-cell phone adapter.



Santiago's app in action counting cells!

For over a year now, New Harvest seed grantee Santiago Campuzano has been working on an app to automate a tedious step in cultured meat research: counting cells.

Learn more about how it works [here](#).

He is looking for beta testers! Santiago needs support in the form of images and feedback from the scientific community. To become a beta tester, **email Santiago at therealcellfie@gmail.com**. You can also find him on [Twitter](#).

COMMUNITY EVENTS

- **TODAY / CMS Astro (again, this is today - follow along on Twitter with #cmsastro)** - A single day of talks related to cell-based meat applications in outer space research, space travel, and deep space exploration. [Tickets are free!](#) ([Blog](#))
- **May 20 / Cellular Agriculture: Asia Summit 2021** - A virtual event dedicated exclusively to exploring the ins and outs of cell ag in Asia. Friends of New Harvest receive a 15 percent discount on tickets using [this special link](#).

THREE INTERVIEWS

- **Bringing cell ag to the Midwest** - Our current intern, Morgan, interviewed *former* intern, John Pattison, about his experience co-founding Cultured Decadence—a cell-cultured shellfish company—in Wisconsin. ([Blog](#))
- **Consumer acceptance** - Isha was interviewed by Marina Schmidt about how snack foods could be a Trojan horse to convince people to try novel foods like cultured meat. ([Red to Green podcast](#))
- **Cell-cultured human steaks** - I interviewed artist Orkan Telhan about a bizarre and controversial project to grow human steaks. ([Biodesigned](#))

FUN STUFF

- **Lab-grown meat is blowing up on Reddit**. The name of the subreddit is [r/wheresthebeef](#), stealing Arby's slogan. In another fast food reference, one of the moderators is "Wendy's-restaurant." Wendy's, however, made a point of saying [it's a spoof](#) on their official Twitter account.
- Merck made a [cultured meat video game](#).
- I was in a [Taco Bell commercial](#) (00:06 [here](#)).

FEATURED OPPORTUNITIES IN CELL AG

- Paul Bevan is seeking a technical co-founder to join Australian cellular agriculture startup [Magic Valley](#). He is looking for someone with a PhD in cell biology (or a similar field). For more information, please contact Paul directly at paul@magicvalley.com.au.
- Cellular Agriculture Australia (CAA), a fellow nonprofit, has released an interactive tool called [Pathways into Cell Ag](#). It is designed to help people from all different academic and career background "break into" cellular agriculture.
- Helikon Consulting, the newest venture of our former research director Kate Krueger, is growing! They have started publishing original expert analyses in their newsletter, which you can read [here](#). Get in touch about writing guest articles [here](#).

👉For a comprehensive list of job opportunities, check out [Cell Agri](#) 👉

Thus concludes April's roundup!

Talk soon,

Mena

P.S. We decided against making the NFT discussed in my [last newsletter](#). Thank you to everyone who emailed back with feedback and helped me work through the idea in real time.

A gift to New Harvest is *the* most effective way to advance cell ag. To date, NH alumni have founded over eight+ companies and NH-supported researchers have advanced the science behind cultured meat at 15+ universities. Our staff of eleven is building an ecosystem of cell ag pioneers. We are powered by people like you—[donate today](#).

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