

Hi friends,

Last week, we asked for your help to maximize the impact of our <u>landmark safety manuscript</u> by making the paper completely open access. And boy, did you deliver!

Shortly after sending out our call for help, a generous and long-time donor offered to cover the entire fee. Thank you, Wendy!

Alongside Wendy's contribution, we've had more than 20 New Harvest community members step forward, pushing us \$1,500 OVER our original goal! This lets us go even further in maximizing the impact of our safety paper.

So, now what?

We're not done yet! Because of your collective generosity, we are excited to unlock Phase II of our campaign to make our paper maximally useful.

\$4,000 raised \$1,500 \$8,500 Phase I: Open access fee Goal: \$4,000 Phase II: Digital tool Goal: \$10,000

With your help, we will be able to create a digital tool and informational video that helps turn the safety paper into a useful resource for the cell ag community. We want to ensure that this research *makes a real difference* in the world!

<u>Give today</u> to help us raise an additional \$8,500 by March 17 to make this open access digital tool a reality!

Put safety research to work!

First, some background...

To date, the cultured meat manufacturing process has been described publicly by academics and advocates, but not by the *people manufacturing cultured meat*.

The manufacturing process described in our safety paper, however, was *co-created alongside* 87 individuals across 50 cultured meat companies.

What we learned was that the manufacturing process is HIGHLY modular and variable – meaning that different manufacturing processes will have different safety research needs. This is why we have isolated each process as a "puzzle piece" in the diagram on page 12.

OK, so the process is highly variable. Why the digital tool?

The digital tool will translate these research findings (including the process diagram!) into a practical resource that can be used to solve real-world problems.

- **New companies** can use this digital tool as they develop their manufacturing process to easily identify and mitigate potential hazards.
- **Researchers** can use it to zero-in on the remaining open questions around safety, helping address knowledge gaps and propel innovation.
- **Investors, regulators and consumers** can use it to better understand how cultured meat gets made, helping to create a culture of transparency which is essential to market acceptance.

This open access digital tool will increase the *accessibility* and *usability* of our research paper, thereby raising the bar on safety in cultured meat.

How can I help?!

<u>Give today</u> to put our research to work. Let's face it: everything hinges on safety. Your support will help secure the future of cellular agriculture by putting safety first.

With gratitude,

<u>Stephanie</u>

Stephanie Bailey Development Manager, New Harvest



Donate today

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