



Dear friend,

I like to think I got in on the ground floor.

My cell ag journey started way back in 2009 when I had the chance to see our very own Isha Datar present in a campus theater at the University of Alberta. The topic? The possibilities of something called "*in vitro* meat."

I think I speak for all of us in attendance that day when I say I was totally unprepared for what lay in store. What we expected was 20 slides in 20 minutes about the science fiction of lab-grown meat. What we got was an invitation to rethink our global food system.

I left the theater feeling energized and hopeful (and only slightly bewildered by the fact that Isha and I are the same age). As a guilt-ridden omnivore, I've been captivated by the promise of the field ever since.

I'm Stephanie – the new Development Manager at New Harvest. If you're reading this, then you already know that 2020 was a year of exponential growth for the team. Besides welcoming aboard [13 new research fellows](#), we also hired six new staff members, including – that's right – me!

My name will be popping up in your inbox periodically, so I figured the only polite thing to do would be to introduce myself! And as my first official act, I'm thrilled to share that our end-of-year fundraising efforts were a huge success, bringing in a **total of \$1.83M for 2020**.

More than just a number, this is proof that more people than ever believe the time has come for the next agricultural revolution. **Thanks to supporters like you, we are now better equipped to maximize the impact of cell ag in 2021.**

My hope this year is to give you more opportunities to get involved in this growing movement and to reveal how your support is making a tangible difference accelerating much-needed foundational cultured meat research.

In the meantime, I want to hear from you! What motivates you to support our mission? What do you need from us to better understand the impact of that support? Anything else I should know?

I'm all ears – feel free to [reach out anytime](#).

With gratitude,

A handwritten signature in black ink that reads "STEPHANIE".

Stephanie
Development Manager, New Harvest



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