Hi friend,

If you've seen meat masks around town (or online, that is) and been wondering how to get one, you're in luck. We're doing another run of our limited edition, 100% FBS-free New Harvest cultured meat masks.

We've partnered with a local Brooklyn artist to sew the masks which are made using the Arashi Shibori dyeing technique to create a pattern with an uncanny resemblance to muscle cells. Due to the dyeing process (which Michelle, our art production associate, did herself), no two masks are the same.

Watch the whole process—and our TikTok debut—here.

Mike and Brian of Finless Foods repping NH—get your own!

The specs:
- Adjustable nose wire
- Two layers—100% cotton—with a polypropylene filter
- Thick elastic straps around ears (very comfortable)

We will stop taking orders on September 2nd. We expect to start shipping in mid-September, but please be patient. As we all know, timelines can be notoriously fickle in the world of cell ag.

Take care!

P.S. Should we make more merch? What would you want? Email me your ideas—nothing is off the table (e.g. contact cases?!).

A gift to New Harvest is the most effective way to advance cell ag. To date, New Harvest alumni have founded eight companies and NH-supported researchers have advanced the science behind cultured meat at 15 universities. Our staff of six is building an ecosystem of cell ag pioneers. We are powered by people like you—donate today.

New Harvest is a registered 501(c)(3) organization.
EIN/tax ID number: 20-1425438
All donations are fully tax deductible.

August 26, 2020