



Order a limited edition, cultured meat mask

Hi friend,

If you've seen meat masks around town (on the internet, that is) and been wondering how to get one, you're in luck. We're doing another run of our limited edition, New Harvest cultured meat masks. 100% FBS-free :p

We've partnered with a <u>local Brooklyn artist</u> to sew the masks which are made using the Arashi Shibori dyeing technique to create a pattern with an uncanny resemblance to muscle cells. Due to the dyeing process (which Michela, our art production associate, did herself), no two masks are the same.

Watch the whole process—and our TikTok debut—<u>here</u>.



Mike and Brian of Finless Foods repping NH—get your own!

The specs:

- ▼Two layers—100% cotton—with a polypropylene filter
- Thick elastic straps around ears (very comfortable)

We will stop taking orders on September 2nd. We expect to start shipping in mid-September, but please be patient. As we all know, timelines can be notoriously fickle in the world of cell ag;)

Take care!



P.S. Should we make more merch? What would you want? Email me your ideas—nothing is off the table (e.g. contact cases?!).



Support cell ag research

A gift to New Harvest is *the* most effective way to advance cell ag. To date, NH alumni have founded eight companies and NH-supported researchers have advanced the science behind cultured meat at 15 universities. Our staff of six is building an ecosystem of cell ag pioneers. We are powered by people like you—donate today.

New Harvest is a nonprofit 501(c)(3) organization. EIN/tax ID number: 20-1425438 All donations are fully tax deductible.

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