



THE LATEST IN CELLULAR AGRICULTURE

July 10 & 11 | MIT Media Lab, Cambridge, MA

Hi friend,

Do you want to attend this year's conference, but can't make it to Boston?

We are looking for conference ambassadors to host watch parties and expand the cellular agriculture community in their home cities.

Watch parties are #NewHarvest2020 satellite events at which select conference talks and panels are livestreamed and remote attendees can connect with other people interested in growing food from cells.

Thanks to <u>a tool called Slido</u>, watch parties can submit, upvote, and downvote questions to the speakers onstage in real time from a phone or laptop.

Apply to host a watch party

As you know, the theme of this year's conference is "elephant in the room."

One such elephant is the fact that in order to participate in a conference about sustainability, many people have to board a decidedly unsustainable aircraft to get there.

We want to change that. And so we are, by bringing ROBOTS into the room.



Watch parties attendees can schedule times to zoom in and around the exhibition room via teleconference robots during coffee, networking, and lunch breaks.

We want the livestream to go both ways! Watch parties can tune into the conference, and the conference can tune into cell ag hubs around the world.

Interested?

Learn more and apply to be a #NewHarvest2020 conference ambassador <u>here</u>.

Happy hump day!



P.S. We are still <u>accepting nominations</u> for speakers, panels, and exhibitors through March 13. That's also when our <u>early bird ticket</u> sale ends, so I recommend registering now before the price doubles.

Register for New Harvest 2020

February 26, 2020

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#NewHarvest2020

