



Hi friend,

New Harvest's work to end our dependence on animal agriculture has never been so important. **That's why we have set an ambitious fundraising goal: \$1.75M by December 31.**

We are \$402,568 away...

Can you help us get us there?

[A generous donor has promised to match, dollar for dollar, whatever you can chip in today.](#)

**He will match all gifts up to \$125k—but only until December 1.**

**Double Your Gift Today**

Your gift will support critically neglected cell ag research—the kind of science that generates quantum leaps in our ability to grow animal products without animals.

[Don't miss this opportunity to drive cell ag twice as far, twice as fast.](#)

With gratitude,

Meera Zassenhaus  
Communications and Media Manager, New Harvest



A gift to New Harvest is *the* most effective way to advance cell ag. To date, NH alumni have founded eight+ companies and NH-supported researchers have advanced the science behind cultured meat at 15+ universities. [A fellow grassroots supporter has promised to match, dollar for dollar, whatever you can chip in today.](#)

New Harvest is a nonprofit 501(c)(3) organization.  
EIN/tax ID number: 20-1425438  
All donations are fully tax deductible.

**Help us unlock \$125k for cultured meat research**

November 17, 2020

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