



[Cameron is identifying and synthesizing fish-specific growth factors](#)

Hi friend,

Of the challenges facing the commercialization of cultured meat, serum-free media is notoriously daunting. Last month, Mark Post published a [paper](#) about serum-free media for bovine myoblasts. It was big news! But not for those dreaming of cell-based Filets-O-Fish...

*In theory*, a cultured Filet-O-Fish should be easier to make than, say, a hamburger because the physiological properties of fish make them [uniquely well suited](#) to cell culture. Unfortunately, serum-free media has yet to be optimized for fish.

womp womp

That's where Cameron, one of our newest fellows at the University of Calgary, comes in. **He is trying to formulate a fish-specific media that can be used to culture an edible piece of fish.**

[Read all about his project, and his moment of reckoning via Esther the Wonder Pig, here!](#) 🐟🐷

All the best,



P.S. As a complete side note, Cameron is a protein biochemist and his lab was just assigned to study a couple of proteins from the Wuhan coronavirus!

[New Harvest 2020](#) is July 10 & 11 at the MIT Media Lab in Boston. It's our annual event by and for the cellular agriculture community...and you're invited :) Early bird tickets are on sale now. Join us!

[Register for New Harvest 2020](#)

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