Hi friends!

*On this very day*—ten years ago—our executive director, Isha, published a paper without which New Harvest might not exist.

Cells, scaffolds, media, and bioreactors had previously been the domain of those with medical expertise (cultured meat is, after all, rooted in tissue engineering), but Isha—an undergrad at the time—introduced these concepts to a more interdisciplinary audience when she published her paper, "Possibilities for an In Vitro Meat Production System," in a food science journal.

Long story short, that paper landed Isha her job at New Harvest, and Isha transformed New Harvest from the side project of one very busy man to an org with now six (!) full-time staff.

As we begin this new decade of cultured meat, we're also reflecting on what happened in the last one. **Here's the story of today**: the ten year anniversary 🎉🥳 of the paper which started it all.
P.S. We’ve resumed our Twitter takeovers. This week, Tufts fellow Andrew Stout (@AJamesStout) has been at the helm of @newharvestorg bringing witty meat content to the feed. Check it out :)