

Hello New Harvest Community!

Yes, it's true: it's been a while since I've sent a dispatch on the goings on here at New Harvest. Eleven months to be exact. What gives, you ask?

We've been hard at work under the hood of the New Harvest machine; reevaluating where we can make the greatest difference, building infrastructure for maximum impact, and on top of this, growing!

This transformation has been enabled by our first multi-million dollar commitment: an escalating three-year contribution from Avina Stiftung, a Swiss foundation dedicated to sustainable nutrition.

For the first time, our long term vision did not need to be planned one year at a time. For the first time, we could invest in the New Harvest engine to drive cell ag further, faster.

On a more personal note, I became a parent to a smiling baby boy in May (some of you may have met him at the New Harvest conference!). It was incredible to see how changing gears in preparation for a new life accelerated leadership and strength across the team.

Car metaphors aside, here are the awesome things the New Harvest team did this year:

- P Opened a second research-dedicated office in Boston
- Less Doubled our staff headcount to six full time employees
- Hosted our most successful conference yet new highs for ticket sales, sponsorships, and engagement stats

These were made possible by the less-flashy-but-still-awesome internal things we did:

- Streamlining our research processes for scale
- ✓ Re-structuring our financial management

- Leveling up our HR tools, structures, and offerings
- Re-designing our approach to community engagement
- Reframing governance and fundraising given our new stage

In short: we've literally been accelerating breakthroughs in cellular agriculture!



So, why am I emailing now?

Well, it's fundraising season and I'd like to take the remainder of the year to bring you closer to this organization - as a donor, if you aren't one already; or as a more invested donor, if you are.

Between now and the new year, I'll be sending out six emails that dig deeper into the changes coming down the pike here at New Harvest. Each email will bring you into our thinking, share our vision, and ask for your support.

If it weren't for the contributions of hundreds of individuals like you, I would never have found myself chatting with our biggest donor to date in Switzerland this past February. Thank you so much for fearlessly advancing cellular agriculture with us.

Can't wait to share more.

Talk soon,

/sha

Executive Director, New Harvest



Donate Now!

New Harvest is a nonprofit 501(c)(3) organization. EIN/tax ID number: 20-1425438 All donations are fully tax deductible.