



## Hey Friend,

I noticed you haven't bought tickets yet for <u>#NewHarvest2019</u>, the fourth edition of our annual conference exploring how to grow meat, milk, eggs, leather (and more!) from cells instead of animals. We loved having you in 2017 and want to extend a special invite for you to join us this year. Tickets are going fast! Buy yours today to guarantee a spot!



**REGISTER NOW** 



**NEW HARVEST 2019** 

MIT Media Lab in Cambridge

**July 19 and 20** 

Since you last attended our conference, over \$83.5M has been invested in cellular agriculture. There are now 27+ cell-based meat and cell-based seafood companies alone! Don't miss this opportunity to catch up with the companies, scientists, investors, students, and policymakers at the cutting edge of cellular agriculture.

## Curious about who you can expect to hear from at #NewHarvest19?





Dr. Ka Yi Ling is the Chief Scientific Officer and co-founder of Shiok Meats, the first cell-based meat company in Singapore. Ka Yi is a developmental stem cell biologist with over nine years expertise in tracing and studying stem cells during development. Ka Yi received the prestigious A\*STAR's National Science Scholarship (BS-PhD) and did her Bachelors and PhD at the University of Wisconsin-Madison. She had the fortune of working with stem cell and developmental biology giants like James Thomson, Davor Solter and Barbara Knowles. Following graduation, Ka Yi did her postdoc at IMCB, A\*STAR. She also does a podcast "Science Now" and "Life after PhD" with fellow A\*STAR scholar.



Ryan Pandya, Perfect Day

Ryan Pandya is the Chief Executive Officer and co-founder of Perfect Day, a food company on a mission to create delicious animal-free dairy products while leaving a kinder, greener footprint on the planet. Ryan's background is in Chemical & Biological Engineering at Tufts University. While there, Ryan contributed to seminal research on tissue engineered meat under the oversight of professor David Kaplan, the head of the Biomedical Engineering department. Before starting Perfect Day, Ryan worked at MassBiologics, a biotechnology company in Boston, MA, where he helped develop next-generation antibodies against tetanus and diphtheria.



Lisa Feria, Stray Dog Capital

Lisa is the CEO of <u>Stray Dog Capital</u>, a venture capital firm that invests in early-stage, mission-driven companies that aim to take animals out of the supply chain with innovative products and services. SDC is one of the leading early stage investors in the plant-based market. Prior to SDC, Lisa spent over 15

years in General Management, Operations, and Engineering at Blue Chip companies like General Mills and Procter & Gamble.

## You've been part of cellular agriculture since the beginning.

Don't leave just as things are getting exciting!

Register now for #NewHarvest2019

July 19 and 20 / MIT Media Lab in Cambridge

See you soon!

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Did you know that <u>New Harvest</u> is a 501(c)(3) nonprofit and *the only research* institution in the world dedicated to funding cellular agriculture research? In 2018 we...

## Donate Now!

New Harvest is a nonprofit 501(c)(3) organization. EIN/tax ID number: 20-1425438 All donations are fully tax deductible.