

ANNOUNCEMENTS

The latest news from New Harvest:



Our traditional "family photo" of attendees at the New Harvest 2018 conference!

July was a big month for us at New Harvest! We successfully wrapped
our 3rd annual cellular agriculture conference just over a week ago at
the MIT Media Lab in Boston. Check out my #NewHarvest2018 recap, and
our official photo gallery of the event (feel free to share these, with credit to
photographer Jaclyn Poeschl!). And watch for our recap & talk videos,
which will be released in the next few weeks.



Isha and Kate with Dr. Paul Mozdziak of NC State University

 Just prior to the conference, we were invited to D.C. for the FDA's public meeting on Foods Produced Using Animal Cell Culture Technology.
 Our recap for the milestone event is available here.

UPCOMING EVENTS

Isha will be moderating a panel at the <u>Reducetarian Summit</u>, <u>September</u>
 28-20 in LA

FROM AROUND THE WEB

Curated highlights from the world of cellular agriculture:

- New Harvest 2018 has generated a wave of fantastic media stories:
 - Cattle veterinarian and speaker Cody Creelman's conference vlog
 - Food historian and speaker Nadia Berenstein's <u>article</u> for *New Food Economy*

- Anna Nowogrodzki's <u>piece</u> for NEO.LIFE
- Chase Purdy's <u>take on the regulatory outlook</u> for cellular agriculture at *Quartz*
- Attendee Leah Persaud's <u>blog post</u> on *LinkedIn*
- Have you created content around #NewHarvest2018 that you'd like to share? <u>Get in touch!</u>
- The press coverage on the regulatory conversation around cultured meat and other food products of cellular agriculture continues! Here are a few highlight stories following the July 12th FDA meeting:
 - Kelly Servick's <u>piece</u> for *Science* magazine
 - The Hagstrom Report's <u>summary of key statements</u> made by participants
 - Emma Cosgrove's <u>recap</u> for *AgFunder*
 - Elaine Watson compiled some of the <u>main points made by invited</u> <u>speakers</u>, and those who <u>provided public comments</u> for *Food Navigator*
 - Helena Bottemiller Evich's <u>overview</u> for *Politico*
 - North American Meat Institute CEO Barry Carpenter's <u>opinion piece</u> <u>calling for USDA jurisdiction of cultured meat</u> for The Hill
- The engagement from regulatory agencies has brought further interest in the ongoing debates around what to call meat produced via cell cultures:
 - Sarah Zhang <u>analyzed some of the terminology used</u> during the meeting for *The Atlantic*.
 - Meat industry representatives and experts are now chiming in on the debate, as reported by Jayme Lozano.
 - Matt Smith takes the question even further, <u>looking into the very</u> <u>definition of meat</u> in his article for *WIRED*.
- On the issue of labelling, Consumers Union followed up on their public comment at the FDA meeting with a statement citing a national phone survey conducted in June on labelling and terminology for foods produced via animal cell culture. The statement is available to view here.
- And in the startup world:
 - Mosa Meats have announced an \$8.8M Series A fundraising round co-led by M Ventures and Bell Food Group, as reported by Adele Peters at Fast Company. A video for the Dutch newspaper NU.nl (in Dutch) provides an upclose look at a recent iteration of the Mosa Meats burger alongside a conventional beef hamburger and a sweet Rihanna cover to boot.

- Catherine Lamb covered <u>Shojinmeat Project's \$5000 grant</u> from the Shuttleworth Foundation (nominated by New Harvest Executive Director Isha Datar!) and profiled <u>new cultured meat</u> company Higher Steaks for *The Spoon*.
- Food Navigator has <u>shared an interview</u> with Ryan Pandya of Perfect Day Foods on their process and plans for bringing their milk proteins to market.
- Good news for the Impossible Burger: the plant-based burger containing soy leghemoglobin produced via engineered yeast received a "no questions" letter from the FDA, which means that the agency "needs no further clarification on Impossible Foods' arguments that consuming soy leghemoglobin in the Impossible Burger will not have adverse impacts on human health."

EMPLOYMENT OPPORTUNITIES IN CELLULAR AGRICULTURE

- New Age Meats is looking to hire a <u>Stem Cell Biologist</u>.
- Ecovative has openings for an <u>Accounting Supervisor, Business</u>

 <u>Developer/Market Researcher, and R&D Operator.</u>
- Geltor seeks a <u>Business Analyst in Cosmetics & Personal Care, and a</u> <u>Research Associate I: Analytical Chemistry</u>.
- Modern Meadow is actively looking to fill a <u>number of positions</u>.
- The Good Food Institute is growing their team.
- Memphis Meats currently has <u>several openings</u>.
- JUST has <u>several openings in cellular agriculture</u>.
- Is your cell ag company looking to grow? Get in touch to have your job posting shared on the New Harvest newsletter.

Thanks for reading!



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