

Hi Friend --



The <u>New Harvest 2018</u> conference opens in mere hours, and we have some wonderful news to share!

Our friends at the *Cultured Meat and Future Food* podcast have offered to livestream our event, so that <u>anyone and everyone can watch the talks and submit questions to speakers remotely!</u> The Periscope livestream can be accessed once the programming begins at 10:00am EST on July 20th and 21st on the <u>podcast Twitter account</u>.

We will be using the audience engagement platform Sli.do to accept questions, which can be upvoted by all participants. Simply visit www.slido.com and enter in the code #NewHarvest2018.

We're thrilled that the livestream will increase accessibility and participation at New Harvest 2018 and hope all of those who can't make it out to Boston this year will join us remotely. As always, we encourage your social media engagement with us throughout the conference. We will be using the hashtag #NewHarvest2018, and can be tagged at @NewHarvestOrg on Twitter, Instagram, and Facebook.

Can't catch us live? As in previous years, we will be recording all of the talks and posting them on our <u>Youtube</u> channel after the conference wraps.

Of course, nothing beats the experience of being at our conference in person, and <u>registration is still open!</u> A handful of tickets are still available. In-person attendees will enjoy full access to our bigger than ever exhibition space, featuring new and returning cellular agriculture startups Kiran, Higher Steaks, New Age Meats, SeaFuture Sustainable Biotech, Because Animals, Finless Foods, Ecovative, nonfood, and Geltor. Ginkgo Bioworks, International Flavors and Fragrances, and Incuvers will also be exhibiting.

Whether you can come out to the MIT Media Lab this weekend or tune in to the talks remotely, the next two days are not to be missed!

Erin Kim

http://www.new-harvest.org/