



Friend --

If you've been following New Harvest for awhile now, then it's no surprise that **we've had a pretty incredible year.**

We've come a long way since starting out twelve years ago as the organization which brought cultured meat from a seemingly far off sci fi concept to real, news making science that regular people like you and I can get excited about. So **in reflecting on all that New Harvest has achieved in 2016, we put together some of the highlights** that we wanted to celebrate with you.

A graphic with a blue background. In the top left is the New Harvest logo. To its right, the text 'NEW HARVEST IN 2016' is displayed, with 'NEW' in black, 'HARVEST' in black, and 'IN 2016' in yellow. Below this, a yellow horizontal bar contains the text 'In 2004, we set out with a vision:'. At the bottom, a red horizontal bar contains the text 'To create a world where animal products are made:'. The bottom edge of the graphic shows a partial view of a green plant in a white container.

 **NEW HARVEST IN 2016**

In 2004, we set out with a vision:

To create a world where animal products are made:



humanely,

safely,

and sustainably...

**...a world where
we farm *cells*
instead of animals.**

We do this by pushing

AWARENESS & RESEARCH

on this transformative concept.

*Over a decade ago, New Harvest
single-handedly brought cultured*



meat to the forefront of popular media and news outlets.



Today, we're leading the push for research as the *only* group funding and accelerating academic work...



...because the only thing that can make cultured meat a reality is



This year, New Harvest did some pretty incredible things.

HERE'S THE HIGHLIGHT REEL!

RESEARCH



We gave \$59,400 to research on making cultured turkey and chicken - the first research of its kind in the world!



We gave \$26,760 to the first cellular agriculture graduate research fellowship, at Tufts University.



We gave \$53,000 to research on making a 3D muscle tissue - aka a steak!

We secured grants for two of our researchers to collaborate on cultured meat research in Dr. Andrew Pelling's Lab in Ottawa.



We co-hosted the 2nd International Symposium on Cultured Meat in Maastricht, the Netherlands.



AWARENESS

We received \$50,000 for a joint research project with the Environmental Law Institute on public perceptions of cellular agriculture.



We presented cellular agriculture to the National Academy of Sciences, to advise on how cultured meat, milk, and eggs should be regulated.

We held the first invite-only cellular agriculture Innovator's Workshop, with key stakeholders from government, Big Ag, and academia discussing issues related to cellular agriculture.





And, of course, we held the world's first New Harvest conference in San Francisco where we showcased the latest cellular agriculture research, prototypes, and the people working on them.

We also got some great media:



And reached some awesome audiences:



It was a busy year,



and our small team

could *only* do this
because of donors like you.

*Donors who know that research
is the path to world-changing technology,*

*and that the sooner this research is done,
the greater an impact it will have.*

Join the **447** (and counting) people just like you
who are making this happen.

DONATE TODAY!

New Harvest is a nonprofit 501(c)(3) organization (EIN/tax ID number: 20-1425438).
All donations are fully tax deductible.

It's no easy feat to set out to achieve a goal as far-reaching as ours, but the progress that we are making is significant - and it gets more exciting as the momentum continues to build.

People are often surprised to find out that **the open source foundational science of cellular agriculture is being advanced by one tiny, donor-funded non-profit**. But it's true that we are only able to exist as an organization and bring the brilliant scientific minds of this field together because *you* keep showing us, through your financial support, that the possibility of meat without animals is something worth striving for.

30 November 2016

And with the **Jeremy Collier Foundation matching all donations to New Harvest through the month of December, any amount you give up to a collective total of \$100,000, will be *doubled***. This "[Raise for Research](#)" will help fund even more groundbreaking cellular agriculture science that can help us build the kind of future we want to live in.

If you or anyone you know is interested in a **high impact, tangible path towards a more sustainable world**, I hope you'll [include New Harvest in your holiday giving](#) and spread the word about the amazing work that we've been doing for over a decade.

[If 2016 was this good](#), can you imagine what lies ahead in 2017? I can't wait to find out, and I look forward to sharing it with you!

Thanks for being a part of this movement,

Erin

Erin Kim

<http://www.new-harvest.org/>