

Friend --

Great news! This December, the Jeremy Coller Foundation will be matching all donations to New Harvest, up to \$100,000!

This means that any amount given, large or small, will be *doubled in its ability to make cell cultured meat a reality*.

We have already been able to achieve so much this year thanks to our growing community of supporters. Together, we are advancing world changing science.

Your generosity has enabled us to fund pioneering scientists pursuing cellular agriculture research in universities around the world. Their work is made all the more powerful because it is **collaborative and open to all who have an interest in the advancement of cultured meat**.

Whether you're a past or prospective donor, there is no better time than the month of December to give!

With the help of the Jeremy Coller Foundation, our goal is to raise at least \$200,000 in December, which will go towards funding even more much-needed open source research in cellular agriculture.

I hope you'll consider New Harvest in your holiday giving. Stay tuned for our gift-match campaign over the next couple of weeks, and if you just can't wait that long, you can always <u>donate here</u> in the meantime!

Til next time,

Erin Kim http://www.new-harvest.org/