ANNOUNCEMENTS

The latest news from New Harvest:

- **SAVE THE DATE!** Experience the newest harvest of cell cultured products at the **world’s first conference dedicated to breakthroughs in cellular agriculture,** July 13, 2016 in San Francisco! Presented by New Harvest, the premier non-profit building the emerging post-animal bioeconomy. More info coming soon...

- **How do we get billions of people to eat less meat?** Isha Datar, Ben Wurgaft, and NPR's Eliza Barclay will be exploring possible answers to this question on a panel at SXSW 2016 on March 12 in Austin, TX.

NEW HARVEST FEATURES

This week's original stories by our staffers and volunteers:

- Get to know the wonderful [Abi Glencross, New Harvest's first grantee](http://newharvest.org). Her PhD research is working on culturing a steak at King's College London. Shout out to [MaxMind](http://maxmind.com) for supporting this work.

- **Is your organization also interested in funding pioneering work in cellular agriculture?** [Get in touch](http://newharvest.org) so we can share some exciting foundation and corporate giving opportunities.

FROM AROUND THE WEB

Our favourite content this week about the world of cellular agriculture:

- Isha Datar was interviewed for Simon Hill's *TechRadar* article on the [benefits and challenges for cultured meat](http://www.techradar.com/news/food/). Isha details animal welfare, environmental, and public health concerns as some of the main driving forces behind cultured meat; the current state of the industry and how New Harvest is positioned within it; and a vision of cultured meat being produced in the future in much the same way that beer is today.
• New Harvest community member Jacy Reese has written about the moral demand for cultured meat for Salon.com. Reese distills a growing discontent felt by Americans about the current state of the food system, and sees a gradual post-animal conversion (whether through cellular agriculture or plant-based alternatives) taking place as an ethical choice that consumers and producers alike are beginning to make.

• Global public health concerns related to antibiotic resistance and new pathogens are increasingly being featured in the news - and rightly so. Dr. Aysha Akhtar examines the explosion of new viruses like Zika in recent years for the Huffington Post, pointing to the use of animals in the food system as a major contributing factor. Dr. Akhtar also blogged about this topic in 2013 in her piece "We Are Not Safe From Bird Flu as Long as Factory Farms Exist."

• Sonia Shah's article "What You Get When You Mix Chickens, China, and Climate Change" in the New York Times considers factors specific to the growing demand for meat in China and the grave implications these bring for avian influenza.

All of this points to the urgency behind New Harvest's work advancing the post-animal bioeconomy, as our dependence on animals for food and other uses is proving to be catastrophically problematic.

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