



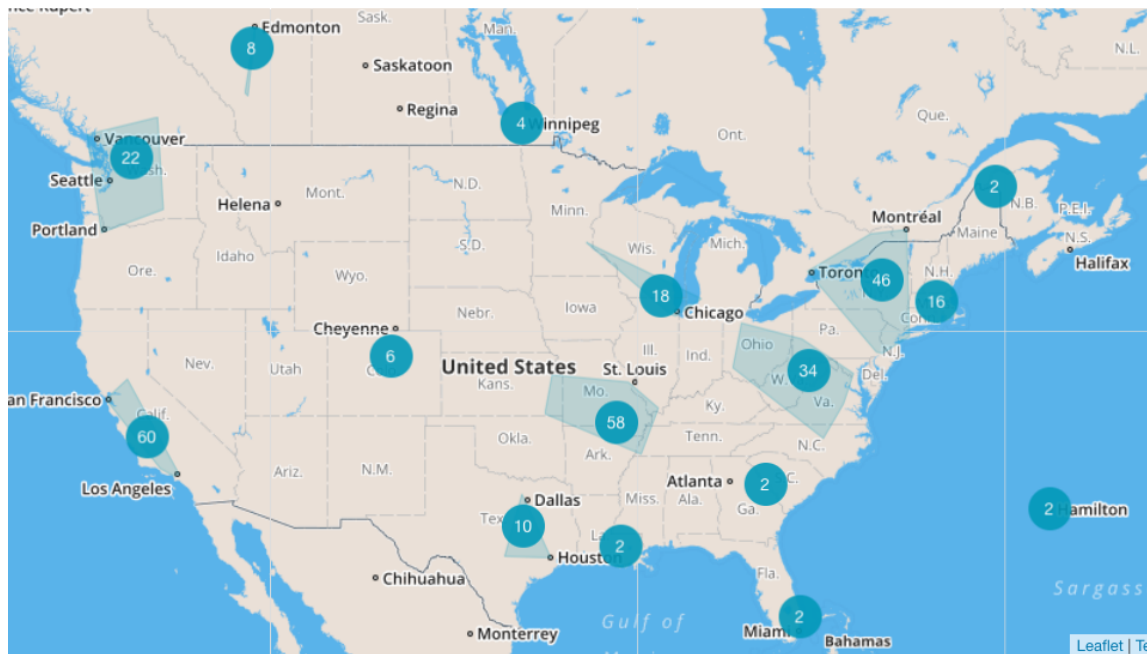
ANNOUNCEMENTS

The latest news from New Harvest:

- Jessica Leber of *Fast Company* has written an excellent primer on the post-animal bioeconomy, consolidating recent developments in cultured meat and cellular agriculture to date, and situating [New Harvest as a key player driving this field](#). **A definite must-read!**
- Indie Bio **San Francisco's** 2nd Demo Day was held last week and it was a huge success! [All of the pitches \(including Gelzen's animal-free gelatin and Memphis Meats' cultured meatball\) are now available online on Youtube](#).
- Isha Datar will be speaking at Bitten: A Food Conversation in **New York City** this week on Friday, February 12th. For further information and to purchase tickets, please visit the [conference website](#).
- [How do we get billions of people to eat less meat?](#) Isha Datar, Ben Wurgaft, and NPR's Eliza Barclay will be exploring possible answers to this question on a panel at SXSW 2016 on March 12 in **Austin, TX**.
- Daan Luining, New Harvest's 2016 Fellow and Intern will be presenting on cultured meat in **Leiden, Netherlands**, on Thursday, February 11th. [Sign up to attend this edition of Science Meets Business Café](#).

NEW HARVEST FEATURES

This week's original stories by our staffers and volunteers:



- In case you missed it, here are New Harvest's [2015 Fundraising Results and Stats](#), including data on where our donors are from.

FROM AROUND THE WEB

Our favourite content this week about the world of cellular agriculture:

- Memphis Meats' cultured meatball announcement last week has been making incredible waves across the web! Among these are Alex Swerdloff's piece ["No Animals Were Harmed in the Making of this \\$1,000 Meatball"](#) for *VICE Munchies*; and Michal Addady's article ["You Could Be Eating Lab Grown Meat in Just Five Years"](#) for *Fortune*. You can check out Memphis Meats' [original press release](#) here.
- Our Gilonne d'Origny was interviewed for Houston's KTRH News Radio on what cellular agriculture could mean for the cattle industry. You can check out [the web story here](#).
- Curious about the future of meat from a demand perspective? The United Nations Food and Agriculture Organization (FAO), Agriculture and Consumer Protection Department [offers some insights](#), along with Dr. Thomas E. Elam's paper ["Projections of Global Meat Production Through 2050"](#) - both pointing to estimates that meat production will double in the coming decades.

[New Harvest](#) is powered by people like you.

Donate Now!

New Harvest is a nonprofit 501(c)(3) organization.

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