



ANNOUNCEMENTS

The latest news from New Harvest:

- This month, the Jeremy Collier Foundation is matching all donations up to \$100,000! [Double your impact and donate today.](#)

NEW HARVEST FEATURES

This week's original stories by our staffers and volunteers:

- There's a new Journal Club summary up, on [excitability and isometric contractile properties of mammalian skeletal muscle constructs engineered *in vitro*.](#)

FROM AROUND THE WEB

Our favourite content this week about the world of cellular agriculture:

- New Harvest CDO Gilonne d'Origny was interviewed by the Carnegie Council's magazine, *Policy Innovations*. Gilonne provides an [excellent primer on the post-animal bioeconomy](#), explaining New Harvest's role in the nascent industry, and some of the motivations and science behind it.
- The Farm Animal Investment Risk & Return (FAIRR) Initiative, an outgrowth of the Jeremy Collier Foundation, has published a report on the investment risks in industries related to factory animal farming. You can [read the report and sign up for updates at the FAIRR website](#).
- John Holden of *The Irish Times* focuses on [meat production in the post-animal bioeconomy](#) - using the phrase for the first time in a news headline! Damien Clarkson blogs for *The Huffington Post*, calling for further critique of [animal agriculture as a leading cause of climate change](#) in the wake of the COP 21 conferences in Paris.

- In a win for food innovators, the FDA has allowed our friends at Hampton Creek Foods to [continue labelling their eggless product "Just Mayo"](#) as such.



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