



ANNOUNCEMENTS

The latest news from New Harvest:

- Today we launched our new look - a fresh visual identity and website. [Check it out!](#)

Our previous online presence did not give a good sense of New Harvest's scope, work, or activity. With our new website, we brought our mission and projects up front and center. Our work is not theoretical and our projects are not thought experiments - we're building a new economy and it's happening right now.

We wanted to bring an unprecedented sense of reality to our projects and the people working on them. The project descriptions are accounts of people who were there. Every single photo on the website has been taken by a person in New Harvest's community. You'll never see stock imagery or renderings masquerading as what we're building.

- Accompanying our new visual presence is a commitment to keeping you updated. With help from our volunteers, we're going to be sending out newsletters on a weekly basis (as much as possible), with announcements, original, and curated content. Sometimes there might be events and job postings too. Consider this Issue #1 of New Harvest News.

NEW HARVEST FEATURES

This week's original stories by our staffers and volunteers:

- Our logo and website was designed by Symon Oliver, Tucker McLachlan, and Bohdan Anderson of ALSO Collective and our illustrations were done by Nick Counter. [We sat down to chat about their experience working with New Harvest and learning about cellular agriculture.](#)
- Photos from the 1st International Cultured Meat Symposium have been [posted here](#).

FROM AROUND THE WEB

Our favourite content this week about the world of cellular agriculture:

- [Spiber](#), a company based out of Japan, has just created the first jacket made of cell cultured spider silk. [We loved their video debut of the fabric.](#)
- MSN does a [deep dive on cultured meat](#) with an interview with Dr. Mark Post.
- Maryn McKenna talks about [the beginning of the end of antibiotics](#) on National Geographic.
- George Monbiot talks about [the other population crisis: farmed animals](#) on The Guardian.
- Jason Ketola, New Harvest donor, talks about [the state of cultured meat research and things he learned at the First International Symposium on Cultured Meat](#) on his blog, Thinking About Animals.
- Jason Ketola also covers [why cultured meat research presents a great opportunity for philanthropy](#) on his blog, Thinking About Animals

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