

Hi Friend !!

I have some super exciting news to share.

In November of last year, I approached David Anchel and Arturo Elizondo, two talented New Harvest community members, with an idea - did they want to start a company to produce egg whites without hens? We took the project forward as New Harvest Egg Project, and got together some initial funding to get started.

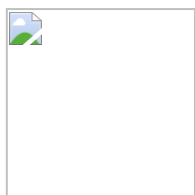
It's 8 months later and (throughout the avian flu ravaging the US and Canada) **the team we started to make eggs better has received \$1.75 million** to start hiring and build their company. Read more about [how Clara Foods got started](#) here on the New Harvest blog. Here's [their press release](#) and [a story in TechCrunch](#) about it.

New Harvest created Clara Foods to advance our mission to kickstart an industry where animal products are made without animals. We're providing that initial spark of funding, expertise, and a talented network to build a world where we can harvest animal products without harming life.

We aren't waiting for the future to arrive - we're on the ground, building the future we want.

You can join us in making this change. We're kicking off fundraising for our new Seed Research Program. [Get in touch with us](#) if you're interested in hearing about what we have planned! And of course you can always [contribute here](#).

Take care and have a great weekend,



10 July 2015

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New Harvest is a registered US charity, 100% supported by individuals like yourself. We are addressing big issues with a small budget and every dollar donated goes towards New Harvest's mission. To support New Harvest, please make a tax-deductible [monthly](#) or one time [donation](#).

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