

Hi Friend,

I'd like to introduce myself! My name is Sherrie and I've been a New Harvest donor and volunteer since early 2013. You may have received a thank you letter from me, or you may have seen a Facebook or Google Ad that I helped create! I wanted to share how I came to be a New Harvest supporter.



There are many worthy causes in this world for you to give your hard earned dollars to. If you're like most people, you have limited resources and have to choose between several causes you care about. You probably care about things like the environment, public health, and animals.

I know I care about all these issues and more, so when I got involved in animal activism, I thought I had to decide that was going to be my focus and let someone else worry about the rest. But that didn't seem right... the problems our world faces do not exist in a vacuum - they are all inter-related and have common roots. I didn't know it yet, but I longed to be a part of a movement to address the root causes of suffering and injustice.

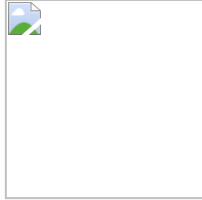
Enter New Harvest and cultured meat. When I heard about New Harvest from Paul Shapiro of HSUS, it began to dawn on me what a powerful idea cultured meat represents - the ability to nourish ourselves without harm - harm to others or the planet. And to fix the problem by waking up and taking control, starting from scratch using human ingenuity.

The power of New Harvest's mission and work comes from using technology to create simple solutions that result in paradigmatic shifts in how we live and holistically address some of the root causes of suffering. If this mission speaks to you as powerfully as it did to me, join me in supporting New Harvest!

Check out our year-in-review graphic below and please make as generous a tax-deductible donation as possible, because **every dollar you give between now and Dec 31 will be doubled up to \$100k** through our gift-matching program!

Sincerely,

Sherrie Tullsen-Chin  
New Harvest Volunteer  
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[www.new-harvest.org](http://www.new-harvest.org).

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