

Friend --

I have some exciting news to share, and it hasn't hit news stands yet.

In April of this year, I approached two talented New Harvest community members with an idea - did they want to start a company to produce healthy, real milk *in a better way*?

Less than six months later, **the company we started to change the future of food received a \$2 million investment** to get this important idea off the ground in a major way.

Muufri now sits alongside hugely influential companies like Facebook and Skype in an [investment portfolio](#) that also includes our world-changing friends at [Modern Meadow](#) and [Hampton Creek](#).

New Harvest created Muufri to advance our mission - to create a progressive future where food production is sustainable, healthy and humane. I invite you to [read more about how we got Muufri started](#) on the New Harvest [blog](#).

This is just the beginning. With a talented community, we plan to get many more projects like Muufri off to a great start in building a better food industry.

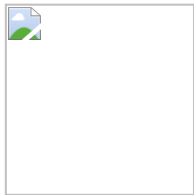
We aren't waiting for the future to arrive - we're on the ground, building a future that we want. One that is sustainable, healthy and humane.

Thank you for being a supporter of our cause. You've helped us get here.

If you want to get more involved, please reach out to me, [follow our successes](#), or consider becoming a [monthly donor](#).

Take care and have a great week,

Isha Datar  
Executive Director, New Harvest  
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*New Harvest is a registered US charity, 100% supported by individuals like yourself. We are addressing big issues with a small budget and every dollar donated goes towards New Harvest's mission. To support New Harvest, please make a tax-deductible [monthly](#) or one time [donation](#).*

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